

Spring 2018



Reaching People. Changing Lives.



Bay Cove News

CASPAR's Future Looks Bright Thanks to New Solar Power Array

Our CASPAR programs in Cambridge and Somerville have made a tremendously positive impact on those cities by helping thousands of men and women transition out of homelessness and/or take the first steps on the path to recovery from substance use disorder. In April, CASPAR's New Day residential substance use treatment program for new and expectant mothers and their newborns received a generous donation that will allow CASPAR to contribute to the Somerville community in an entirely new way: by reducing its carbon footprint.

New Day was selected from a pool of local non-profits to receive a 5kW solar array that will reduce the home's greenhouse gas emissions, while also lowering utility bills. The 5kW array was donated and installed by SolarFlair, an Ashland-based company that has partnered with the City of Somerville in a citywide initiative called Solarize Somerville.

New Day is the 100th residence or business in Somerville to have solar panels installed as part of the initiative, contributing to ongoing efforts to make Somerville a greener place to live.

In a press release announcing the donation, Somerville Mayor Joseph A. Curtatone congratulated CASPAR, saying, "It's remarkable to see the efforts of our residents who participated in Solarize Somerville pay off by not only reducing the city's carbon footprint, but also by giving back to an organization that does such important and impactful work within our community."

"We are so grateful to SolarFlair and the city of Somerville for this extraordinary donation," said Diane Rose, Director of Women's Programs at CASPAR. "The solar panels will significantly reduce the electricity costs at New Day, and these savings will enable us to buy a range of much-needed items—from diapers and clothing to baby furniture. Every dollar we save on electricity will be another dollar that can be spent helping the mothers and children we serve."

The system was officially activated at a "Flip the Switch" ceremony held on April 23, attended by Mayor Curtatone, representatives from SolarFlair and Somerville City Hall, CASPAR staff and New Day residents.



Somerville Mayor Joseph A. Curtatone addresses the crowd in attendance at the "Flip the Switch" ceremony at CASPAR's New Day program on April 23. The event featured the activation of New Day's newly donated solar array system.

IN THIS ISSUE

Join Us on May 23 for The Changing Lives Gala! . . . 3

Bay Cove/CASPAR Earns Sustaining Grant from Cummings Foundation. 3

Team Bay Cove 2018 Crosses the Finish Line in Style. 4

Bay Cove's Advocacy Efforts on Beacon Hill . . . 7



CEO's Corner by Bill Sprague, President & CEO

At long last, it appears that Spring is finally here (although, it should be noted, there was snow falling the morning I wrote this letter!), and its arrival heralds a busy season for Bay Cove. Annually, this season is marked on our agency's calendar by a trio of incredible fundraising events that offer us the very special opportunity to reconnect with old friends and make new ones. This year is no exception.

On April 12, close to 200 people gathered in Cambridge for "[Strengthening Our Community](#)," the annual event supporting our CASPAR programs and the extraordinary services they offer in Cambridge and Somerville. (See [page 5](#) for more about the event.) Then, on April 16, six runners representing Bay Cove ran *and finished* the [Boston Marathon](#) in horrendous conditions (conditions that caused many of the elite runners to drop out). Through their efforts, [Team Bay Cove](#) raised a lot of money and awareness for the agency and the work we do. (See [page 4](#) for more about our fantastic team.) And, on May 23, Bay Cove will host our [Changing Lives Gala](#), where we will be honoring our longtime supporters Liberty Mutual Insurance, and the company's CEO, David H. Long. (See [page 3](#) for more details.)

Each of these events is important for a number of reasons. Certainly, they raise much needed private funds that help us deliver the highest quality services on an individual basis to thousands of people each day. They also offer us the chance to share our broad mission and the great work we do with an ever-increasing audience of supporters who share our common vision. And, perhaps most importantly, they give all of us the opportunity to see and hear amazing individual stories of strength and resilience.

At our 2016 Gala, we watched a very moving video, and then heard from a man who had overcome addiction and homelessness with Bay Cove's help and became a valued member of our staff, working to help others with similar challenges. Last year, we met the mother of a toddler who'd received services through our Early Intervention program. She shared her story of the extraordinary care her family had received, and the profound difference it was making in her son's development.

And just last month at the CASPAR event, our guests in attendance were tremendously moved by a young woman who shared her personal story—one of tragedy and despair, but also of recovery and hope. She talked about her path to addiction and all she lost in her life because of it, including the death of her younger brother to overdose. She spoke of trying to get clean and then resorting again to drugs, and of the legal troubles that followed because of her addiction. She then spoke of being pregnant while being in recovery from addiction, and of finally finding a path to New Day, CASPAR's program for new and expectant mothers. Because of her tremendous strength, and with the assistance of the team at New Day, she is now clean and sober, the mother of a healthy daughter, and has successfully completed drug court. This brave young woman stopped often while telling her story, as she teared up (as did many of us listening to her) and reached out to her father who had accompanied her that evening, standing by her as he had for so long.

There are as many stories at Bay Cove as there are people we serve. Many of these stories have happy endings. Some, unfortunately, do not. Most of them, ultimately, are still stories without endings—the stories of men and women working hard every day to overcome their individual challenges and realize their personal potential, and knowing that Bay Cove will be alongside them every step of the way.

I'd like to offer my thanks to each of you reading this, for the part you've played in helping Bay Cove serve thousands of people, one person at a time. Each person that we are able to help has a story worth telling and a story worth hearing, and your support plays a vital role in helping us make those stories triumphant ones. We look forward to continuing to share these stories with you.



Bay Cove Awarded 10-Year Sustaining Grant for CASPAR Programs

Bay Cove is tremendously proud to be among 33 Boston-area nonprofits awarded a total of \$10 million through Woburn-based philanthropic organization Cummings Foundation's new Sustaining Grants program, which provides funding for up to 10 years. The agency's CASPAR programs were selected to receive up to \$300,000 administered over the next decade.

"Long-term financial support is rare for nonprofits, making fundraising a constant and time-consuming task for organizations like Bay Cove," said Joyce Vyriotes, deputy director of Cummings Foundation. "The Sustaining Grants are intended to provide some relief, allowing them to focus more of their time and energy on delivering and enhancing their important services."

"All of us at Bay Cove and CASPAR are profoundly grateful to Cummings Foundation for this generous funding," said Bill Sprague of the award. "It will have a significant impact on our ability to support individuals battling addiction and homelessness—not just today, but for years to come."

For more information on Cummings Foundation, visit www.cummingsfoundation.org/



(Pictured l-to-r) Vice President of Development David Hirschberg, Manager of Institutional Giving Joelle Barton Nims, Senior Vice President of Services Nancy Mahan & President/CEO Bill Sprague celebrate Bay Cove receiving a Sustaining Grant from Cummings Foundation.

Join Us on May 23 for The 2018 Changing Lives Gala!

In just a few short weeks—Wednesday, May 23, to be exact—Bay Cove will be celebrating another year of reaching people and changing lives, as we host our biggest fundraising evening of the year: [The 2018 Changing Lives Gala!](#)

The gala takes place at 6 p.m. in the Pacific Grand Ballroom of the [Renaissance Boston Waterfront Hotel](#) (a new location for the event!), and will feature a cocktail reception and silent auction, as well as the presentation of our annual [Changing Lives Award](#) to [Liberty Mutual Insurance](#) and its Chairman & CEO [David H. Long](#), in recognition of their extraordinary philanthropic leadership and longstanding partnership with Bay Cove.

We're thrilled to welcome back [Paul Wahlberg](#), owner and executive chef of Alma Nove and Wahlburgers, as our guest chef for the gala. And our live auction, boasting an array of unique items and exciting experiences, will once again be led by the incomparable [Susan Wornick](#).

We hope you will be able to join us for this wonderful evening celebrating the life-changing work done at Bay Cove, and the individuals we are privileged to serve each day.

For more information about this year's Gala, or to purchase tickets, visit www.baycove.org/gala. For sponsorship information, please contact [David Hirschberg](#) at 617-371-3167 or dhirschberg@baycove.org.





Team Bay Cove 2018 Crosses the Finish Line in Style

The weather was frightful, with drenching rains and wind-chills that dipped below freezing at times, but the six members of **Team Bay Cove 2018** didn't let that stop them! **Jill Antenucci**, **David Core**, **Lauren Easton**, **John Graves**, **Kris Kenney** and **Candice Narsasian** took on the 122nd running of the Boston Marathon on April 16 with excitement and enthusiasm, with all six running and finishing the race they'd been training so hard for since last fall.

Along the way, these amazing athletes raised awareness of Bay Cove and our services, while also fundraising for the agency. Thanks to their efforts, as of this writing, the team was within \$1,100 of their **\$90,000** goal! (If you'd like to join those who so generously supported Team Bay Cove 2018, you still can. Visit www.baycove.org/marathon and you may be the one who puts our six champions over the finish line!)

All of us at Bay Cove are so proud of the team, and so grateful to all of them for their dedication and their support of our agency's programs and services for individuals with the greatest challenges.

Our profound thanks to our longtime partners at **John Hancock**, whose Boston Marathon Non-Profit Program has now provided us with the opportunity to field a team of runners and raise much-needed funds for our organization for the last 11 years. Special thanks, too, to our Emeritus Runners Jim Laprade and Bill Sprague, for their fundraising support, and to our Young Professionals Board, whose energetic support helped Candice Narsasian raise more than \$12,000. WAY TO GO, TEAM BAY COVE!!!!

Above, right: David Core, Jill Antenucci & John Graves prior to the start of the Boston Marathon on April 16; below: (l-to-r) Kris Kenney, David Core, Bill Sprague, Candice Narsasian & John Graves at a fundraiser for Candice at Lincoln Tavern & Restaurant; below, right: Lauren Easton approaching the final turn on Marathon Monday.





CASPAR's "Strengthening Our Community" an Unprecedented Success!

On April 12, the Marriott Courtyard Cambridge played host to nearly 200 CASPAR supporters, as the agency welcomed old friends and new to our 2018 "Strengthening Our Community" event. The evening celebrating the life-saving work done by CASPAR programs—as well as the brave and inspiring individuals who have received or are currently receiving services from us—became CASPAR's most successful fundraising evening ever, raising nearly \$200,000 to support our work on the frontlines of the opioid crisis.

The event brought together civic, community and business leaders from throughout Cambridge and Somerville, employees of CASPAR and Bay Cove Human Services, and others to honor those we serve, those who serve them, and the generous supporters who help make the work we do possible. We were thrilled to welcome [Cambridge Mayor Marc McGovern](#), [Police Commissioner Branville Bard](#) and [City Councilor Alanna Mallon](#) to celebrate with us, and we were proud to present the Carl Barron Catalyst for Change Award to [Tom Andrews](#) and the team at [Alexandria Real Estate Equities](#) for their support of CASPAR and our community's most vulnerable neighbors.

All of us at CASPAR offer our deepest thanks to all our guests and generous donors, with particular gratitude to our wonderful event sponsors, including our Presenting Sponsors [MIT](#) and [Newmark Knight Frank](#). (Visit www.casparinc.org for a complete list of our 2018 sponsors.) Kudos also to our hosts, the [Marriott Courtyard Cambridge](#); our fantastic event co-chairs, [Jeff Lockwood](#) of [Novartis](#) and [Sarah Eusden Gallop](#) of [MIT](#); our dedicated staff of volunteers who helped make the event shine; and our Director of Development, [Julia W. Londergan](#), for all her fantastic efforts in making this an amazing evening for CASPAR!





Shaping the Future of Early Intervention at Bay Cove

It's been nearly six months since Amanda Kasica took over as Director of Bay Cove's Early Intervention program (following the retirement of longtime director Candace Chang), and she admits that those months have been plenty active—something you might expect when you work in an environment surrounded by energetic two and three-year-olds.

"Our student referral numbers aren't slowing down," says Amanda, "so we're all looking forward to the new staff we're hiring in the next few months. It's always great to get that infusion of energy that comes from bringing in new grads eager to start their EI careers."

Amanda says that one of her major priorities since taking charge has been what she calls a "renewed focus on mentorship" for staff. This, she says, has manifested itself in different ways—one of which being a strong push to recruit college interns in the fields of social work, physical therapy, early education and speech/language pathology from local universities, and getting them practical experience in the field of EI. "We're looking for the future stars of this industry, and I believe strongly in taking on interns and encouraging staff to work closely with them," she says. "In fact, several of the new staff we're bringing on this year started with us as interns."

For established staffers, Amanda has been encouraging them to attend conferences and workshops pertinent to the age group they work with, but focused on particular areas of specialty that they want to know more about. "I want to make sure that staff who have been here 5, 10 years are continuing to develop professionally," she says. "It's really important to keep them current with what's new in our field—it helps them do their jobs well and enjoy what they do, and to want to share that information with their co-workers, supporting each other."

Finding new ways to support EI parents is another objective for Amanda and her staff, and one thing she's implementing is specialized support groups for moms and dads—such as groups for parents from the same neighborhood, or whose children share a common disability. "We're currently working on creating support groups for parents with a history of substance use disorder," Amanda says. "There are such specific pressures and stresses involved with having a child with developmental delays, but imagine that, on top of that, you have the added stress of being in recovery and working to live a sober life. We'd like to create a safe, supportive environment to help parents with shared experience."

One area in which Amanda and her team haven't planned radical departures, though, is the Bay Cove approach to delivering EI services. "We use technology where it's appropriate and needed," she says, specifically mentioning children who come to the program requiring the use of certain augmentive devices. "But, overall, we feel live voices and live interactions are always going to be better for children with developmental delays than computer screens. We believe in real play, with tactile toys like blocks, and



Amanda Kasica, Bay Cove's Director of Early Early Intervention Services, has a vision for the program that includes professional development for staff, targeted support groups for parents with children in EI, and, for the children themselves, a continued focus on the learning that comes from play.

toys and games that keep children engaged and interacting with each other, rather than focused on noises and lights. We're focused heavily on literacy, so we're always filling the place with books—actual physical books!"

Above all, Amanda is optimistic about the future of an EI program with new and energized staff learning to do things in the tried-and-true methods that have made the Bay Cove program a successful one for more than 40 years. "We've had a strong, evidence-based program running for a long time," she says, "and I'm excited to work with staff, supporters and families we serve to build on that success we've achieved."



Bay Cove Takes Advocacy Efforts for Human Service Workers to the State House

This spring, Bay Cove has been very actively promoting the importance of protecting the current Massachusetts human service workforce, as well as the need to recruit the next generation of workers to the field. To that end, the agency participated in a pair of advocacy efforts on Beacon Hill aimed at engaging the support of the State Legislature.

On March 28, Bay Cove was proud to host a Legislative and Constituent Brunch at the Massachusetts State House to promote two key pieces of proposed legislation. The bills under consideration deal with ensuring salary equity between human service workers and employees who do comparable work, and with providing a degree of student loan reimbursement for human service workers.

A standing room audience of Bay Cove staff, industry partners, and legislative staff representing 12 Massachusetts House and Senate Legislators had the opportunity to mix and mingle. Bay Covers were able to engage with legislative staff representing many of the districts where our staff live and/or work, and share their concerns about initiatives needed to help keep the human service workforce strong and growing.

The formal program kicked off with Bay Cove President & CEO Bill Sprague welcoming legislative staff in attendance, and providing an overview of our comprehensive services. Then, Michael Weekes, President & CEO of Massachusetts advocacy organization Providers' Council (pictured, top right), took the podium to explain how the School Loan Repayment and Salary Parity Bills would support human services workers who often struggle to manage both student loan debt and insufficient wages.

The greatest impact, however, came from keynote presentations delivered by Bay Cove's very own Vanessa Barnard, Peer Specialist, and Taylor Powers, Employment Specialist (pictured, middle right). They each shared their unique, emotional and inspirational life journeys, which ultimately led them to careers serving others. The audience was clearly moved as they heard Vanessa and Taylor talk openly and eloquently, and the power of the personal stories anchored the relevance and urgency behind our campaign.

The event ended with our staff, factsheets in-hand, heading to State House offices not represented at the brunch, to let their legislators know about the importance of supporting these crucially important bills.

Two weeks later, we returned to The State House for an April 10 rally by [The Caring Force](#)—Providers' Council's advocacy group made up of human services staff from all over Massachusetts—where pay equity and student loan repayment were again the keynote topics. Taylor Powers was once again invited to speak, and our staff (pictured, bottom right) showed up to advocate for changes intended to strengthen our industry and improve services for those in our care.





Follow Bay Cove on Social Media!



You can always stay informed about the latest Bay Cove news and events by following us on your favorite social media channels.

Check out Bay Cove on **Facebook** at [baycovehumanservicesinc](#), on **Twitter** at [@BayCoveMA](#), and on **Instagram** at [baycovehumanservices](#); and learn the latest about CASPAR on Facebook at [CasparIncNonprofit](#), and on Twitter at [@CASPARCamSom](#).



Seniors connect with friends, receive nutritious meals and engage in social activities at our Madden Senior Center in Dorchester.

MISSION:

Bay Cove Human Services partners with people to overcome challenges and realize personal potential.

Editor: Josh Wardrop
Telephone: 617.371.3047
E-mail: jwardrop@baycove.org
www.baycove.org

Design: Communication via Design, Ltd.

Bay Cove is an Equal Opportunity/Affirmative Action employer. We consider applications for all positions without regards to age, race, color, religious creed, national origin, sex, sexual orientation, handicap/disability, gender-related identity or any other legally protected status pursuant to the Massachusetts Fair Employment Practices Act.

© 2018 Bay Cove Human Services, Inc.

ADDRESS SERVICE REQUESTED

Bay Cove Human Services
66 Canal Street
Boston, Massachusetts 02114

Reaching People. Changing Lives.



Non-Profit Org.
US Postage
PAID
Permit No. 55903
Boston, MA